

Board meeting  
WM Civic Association  
June 11, 2013

Present: Allan Carlson, president; Allan Joseph, treasurer; at large members: Carol Goldstein, Helen Maiwald, Bill Levin.

Absent: Dick Menzer, vice president; Dedra Salitrik, secretary

Meeting called to order at 7:00pm

1. The agenda for this meeting was approved as is.
2. Likewise, there was approval given for both the May 14 Board meeting minutes and the May 15 dinner meeting minutes.
3. Allan Joseph reported that the funds in our account remain the same as last reported (i.e. \$ 2000).
4. We discussed the email Carol drafted regarding an email campaign to our city reps concerning the new Walmart and its impact on local traffic. Allan will distribute the revised version to the membership tomorrow.
5. Helen announced that nineteen new members have signed up.
6. As of May, we have 388 email recipients. There were 4,755 hits to the web site, with 2,126 accesses past the first page.
7. With regard to the New Resident Social on June 23, we will have a bi-fold display with several pictures on it. We will also have handouts for those attending.
8. We agreed to purchase a \$50 Amazon gift card and a get well card for Dick Menzer. Bill will pick up the gift card and Carol will obtain a get well card.
9. Allan reported that he had received very positive feedback on the dinner meeting with the Young family. Also, he received favorable comments on the food served. A good evening all around.
10. A meeting was scheduled to discuss the survey to be sent to our members concerning the change we made to the frequency of emails sent to the membership. The meeting will be held in the Wegman's food court on Thurs, 6/27 at 1:30pm.
11. All agreed that we should continue to distribute the listing of sales in Worman's Mill which we receive from Diane Derr. This will be done monthly.
12. The July 9th Board meeting was canceled.

13. Meeting adjourned at 8:00pm.