

Minutes: Board of Director's Meeting Jan. 24, 2018

Meeting called to order at 6pm, by Ron Heater, President.

Attending: Ron Heater, Allan Carlson, Helen Maiwald, Bob Willson, Bob Wehr, Bill Martin, and Tom Huddleston. Joe Pinto was out of town.

1. Minutes of November 29, 2017 meeting approved . No changes or additions.
2. In absence of a formal agenda, Ron indicated we need to discuss subjects for upcoming programs after the May '18 date.
3. Summary of the Civil War Medical Museum presentation..... all agreed the program was well received and attendance was very good..(48 attendees) in spite of the previous day's snow fall. The Executive Director, Betsy Estilow ----- gave a dynamic presentation, full of amazing stats. and little known information on the war and the importance of Frederick there-in.
4. Allan agreed to send note and picture for the Frederick News Post, regarding the impressive presentation. Photo to be provided by Bob Wehr.
5. Treasurer's Report: Bob Wehr--- From the every address mailing of 1100 or so addresses, we have received 80 new members, with more to come each day. So far that is an 8% return rate for response -- which is a good return on a mailing of that kind. Board is pleased with the returns so far.

Bob reported that we have 24 members from 2017 that have not re-joined for 2018. We realize some may have moved from Wormen's Mill community and some may have passed -way. Ron to follow-up by phone to those not renewed.

The WMCA now has 89 house-holds as members, with a total membership as of Jan 24, of 161, or double last year at this time.

Two note-worthy expenses for Dec. Keiser Bros. Printing/mailing --- \$955.... a very good price for all their effort and expertise. and, \$49 to Bob Wehr for the mailing of notice for the Civil War program.

WMCA Bank balance as of Jan 24. 2018 ----- \$2,469..... solidly in positive territory !!!
6. Brief discussion of raising money at our programs and dinners. Raffles and 50/50's. The raffles seem to work well at the dinners at Homewood -- Bob is able to get dining gift cards of \$50, for only \$40 at Costco, nice savings and we always come out ahead with this idea. The other thought is to do a 50/50 drawing at the Clubhouse programs, upon arrival, with a strict cut-off at the front entrance, not like that done at the First Friday events..... \$1 each ticket; 6 tickets for \$5, and 14 tickets for \$10.
7. Web site, thru Go-daddy is paid up thru all of 2018. Outlook 365 is all Ok for the e-mail newsletter--per Allan C.

Allan Carlson to send a letter to the Civil War museum with a \$100 Donation from the WMCA .... (approved by the Board) . And, also he will send an email to Betsy--- ----- thanking her for the presentation and noting our Donation to the Museum.
8. New programs --- ideas: Sept. Newly elected Mayor of Frederick --- at Homewood or at the Club House. Nov. consensus is that it should be a Holiday/festive

type dinner party -- at Homewood? Looking for ideas for music or other entertainment  
!! Suggested: Sweet Addalines , or something like that.  
January 2019 --- Frederick City Restaurant association!!!!

9. Meeting adjourned --- 7:20pm. Minutes submitted by Tom Huddleston, WMCA  
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