

Worman's Mill Civic Association
Board of Directors' Meeting December 10, 2013
Conference Call

Present: Allan Carlson, Carol Goldstein, Allan Joseph, Dedra Salitrik, Helen Maiwald,
Anne Arnold, Bill Levin

1. Approval of agenda

- agenda approved

2. Approval of minutes from November 12, 2013 board meeting (corrected vers. issued 11/28)

- minutes approved with one correction: 103 paid members instead of 205

3. Approval of minutes from November 20, 2013 general membership meeting (draft issued 11/29)

- minutes approved as is

4. Website data ...Allan Carlson

- per Allan....We now have 399 on our email lists. Several moved away recently. I have not had a chance to investigate other providers of website statistics. Godaddy (who provide our domain name and storage) no longer give statistics. I will look into this when I find some time.

5. Treasurer's report... Allan Joseph

- Balance of \$2145. Allan Joseph will send an electronic vers to Allan Carlson

6. Set up for taking reservations for the January meeting

- Helen will take the reservations for the Jan meeting and Anne and Carol will man the table. Cutoff for reservations is January 8.

7. Membership drive ad campaign

- To be discussed at a meeting which will be held at Wegman's on Thursday, December 19 at 2:00pm.

8. Advertising campaign for the January meeting

- Will be discussed at the meeting at Wegman's.

9. Enrollment campaign

- Agreed that item 9 and item 7 are really one and the same.

10. Review letter to new residents and prospective CA members. (latest vers. issued 11/28)

- Please refer to latest version sent by Dedra on Tue, Dec 10. This item will be finalized at the meeting at Wegman's. PLEASE BRING A COPY WITH YOU! Once finalized, it will be sent to the entire email distribution list.

Other items discussed:

- The \$250 check for the performance should be made out to the treasurer of the group. Dedra will provide Allan Joseph with the name.**
- Agreed to meet at Wegman's on Thursday, 12/19 at 2:00. Topics: Ad campaign for January meeting; Enrollment Campaign, and Finalize the letter to new residents.**
- We will use the temporary names tags for the December Holiday Party. Allan will make about 20 more tags for Helen's use.**
- There will not be a raffle for this meeting and no one will be acknowledged**
- Brief discussion about the entertainment for the December 2014 holiday party. No decision made.**
- Diane Derr will continue to supply us with Worman's Mill home sales information. We thought monthly data should be sufficient.**

11. Adjourn

- Meeting was adjourned at 7:50pm (or thereabouts).**