

Worman's Mill Civic Association  
Board meeting draft minutes  
October 8, 2013

Present: Allan Carlson, President, Allan Joseph, treasurer, Dedra Salitrik, secretary, Helen Maiwald, Carol Goldstein, Bill Levin, at-large members.

Numbered items refer to the same number on the agenda.

1. Agenda approved.

2. Draft minutes of the last two meetings were approved with the following corrections: Tom Gill's last name, updated website data, and a change from October to January 2014 for the date the new secretary assumes duties.

Allan Carlson presented a concern that the Civic Association's meetings and events are not included on the clubhouse facility calendar. All were in favor of Allan C. asking Patty Vasco to include this information. Allan C. has already spoken to Anthony Castellano and received Anthony's approval for including these dates. Including them will avoid future conflicts in scheduling Board, Civic Association, and other clubhouse events.

3. Allan Carlson provided website data: 4,687 first page hits and 1,606 follow-up pages hits.

4. Allan Joseph shared the treasurer's report. There is \$1,700.00 in the Civic Association account. We have 103 paid members. The insurance bill has been paid. No profit or loss resulted from the cost of the last dinner meeting.

5. All members felt that the mayoral forum went smoothly. Allan Carlson received positive feedback.

6. An ad campaign for the holiday dinner meeting will be developed. Dedra will interview Richelle of A Capella State-of-Mind and forward information to be used in the campaign to Allan Carlson, Carol Goldstein and Allan Joseph.

7. Dedra Salitrik requested a thank you note be sent to the non-members who attended the last dinner meeting with information about joining the Civic Association included. Helen Maiwald offered to hand write and mail the notes. She has the addresses. Dedra will write a draft of the note and forward it to Helen. All agreed that this would be a good idea to encourage these prospective members to join.

7. Allan Joseph suggested using a mail merge to send an informational letter to the entire Worman's Mill community about next year's Civic Association events. The letter will be part of an ad campaign and sent block by block at staggered times to see how effective it is in securing new members. All agreed that this would be worth the time and expense to grow our organization. Wednesday, October 6 was chosen as the date to meet at Wegman's to work on the phrasing of the letter/ad campaign.

The Board discussed the most expedient way to collect current and accurate resident names and addresses. It was decided that Allan Carlson will ask Anthony Castellano to get the names and addresses from Patty Vasco.

8. Allan Joseph suggested increasing annual dues to \$10.00 as of January 1, 2014. This was discussed and agreed upon. Carol stated that she has a verbal commitment that dinner prices at Homewood will remain the same next year. Based on that, the Board agreed to keep the cost of dinner at \$16.00 for members and \$18.00 for nonmembers with the discretion of changing the price of dinners on an as needed basis.

9. Carol Goldstein presented an overview of programs for 2014, including a 2 part series on the future of Frederick.

The content of the January/March meetings generated much discussion.

January 15: Panel discussion. Part 1

“What is in store for Frederick?” Presenters: friends@friendsoffrederick.org will focus on the process by which development plans are submitted and approved. They will discuss problems with overdevelopment and the timing and strategies for citizen participation in the process. A City Planner (Joe Adkins) and a Traffic representative (not sure who) will be included.

March 19 Part 2. The specific process of planning and development. “How does a project reach completion?”

May 21: “Update from the Mayor”

September 17: “Examine government by charter (presented by the head of the charter commission) and meet the two candidates for County Executive”

November 19: “Scams” presenters Garcia and Police Chief Ledwell

December 10: Holiday Party (no decision yet on entertainment or location)

10. A decision was reached to use temporary name tags until January 2014.

Allan Joseph will introduce the speakers at the November meeting.

Items 11 and 13 were tabled for a future meeting.

Item 11 is “Identify next Civic Association volunteer to be recognized at a membership meeting.”

Item 13 is “Discuss options for charging dues for new members who join late in the year: apply dues to the next year or pro-rate them, or additional alternatives.”

12. Bill Levin will purchase a gift certificate from Isabellas for the November dinner meeting raffle.

14. This meeting was adjourned at 8:25 PM