

Worman's Mill Civic Association
Minutes
August 13, 2013 Board meeting

Present: Allan Carlson, president; Allan Joseph, treasurer; Carol Goldstein, at-large; Helen Maiwald, at-large; Dedra Salitrik, secretary

Absent: Bill Levin

The meeting began at 7:00 pm at the Worman's Mill clubhouse.

1. The agenda for the evening was approved.
2. The minutes for the June 2013 meeting were approved.
3. Allan Carlson shared website data. In June, there were 4,611 first page hits and 2,214 second page hits recorded. In July 5,004 home page hits and 2,685 hits beyond the home page were recorded.
4. Allan Joseph distributed copies of the treasury report. The CA currently has \$2,268.21 in its account.
5. Allan Carlson shared the results of the poll on the change to weekly news emails. Of 104 paid members, 65 responded to the survey. The responses were overwhelmingly in favor of receiving once-a-week news emails (56 responses). The responses also revealed preferences for news about city and county activities, as opposed to news solely about Worman's Mill. Allan provided a hand-out itemizing each comment made by survey responders. Most were positive and appreciative of the work involved in culling and consolidating the articles to send to members.
6. A discussion about ways to increase the number of attendees at the upcoming candidate's forum/dinner meeting ensued. Allan Joseph suggested that members bring a non-member neighbor or friend. Helen recommended that we recognize those long standing members who have volunteered extensively. Carol mentioned honoring past presidents. Dedra suggested honoring one person at each dinner with a certificate. Carol stated that the recognition should detail the work that the honoree accomplished. Allan C. suggested honoring past board members.

Carol suggested, and the Board agreed, that in 2014, Board meetings continue to be held on the second Tuesday of the month and dinner/membership meetings be held on the third Wednesday of the month, except for summer and December.

The format for the candidate forum was discussed. Board members agreed to use the same format that was used for the Sept. 5, 2009 mayoral forum with a few exceptions. The exceptions include an updated list of four questions that will be provided to the candidates in advance. Allan Carlson will be the timekeeper. Allan Joseph will be the moderator. Ninety minutes will be allotted for the forum. Dinner will be from 5:15-5:45. Then, at 6:00 pm, the forum will begin. Candidates will be seated at separate tables at dinner, but they will move to the front stage area for the question segment. The four prepared questions will be asked. Each of the three candidates (one Democratic, one Republican and one unaffiliated) will have 3 minutes to respond to each question. Answering the four questions should take approximately 40 minutes. This will be followed by 40 minutes of questions from members directed to specific candidates. To conclude the evening, each candidate will be invited to give a 3 minute closing statement. The primary election is Sept. 10 and the forum will be on Sept. 18.

The Board agreed that twice a week emails should be sent to members beginning this week to remind them of the dinner/candidate forum meeting. A brief meeting will be arranged within the

next week for Board members to discuss and create advertisements for this dinner to encourage participation. Helen stated that there are currently 13 members signed up to attend the dinner meeting.

Board members brainstormed the following questions for the candidates. Of these, Allan Carlson and Carol will select the four to be used at the forum.

A. The city police department is understaffed, yet more is expected of this reduced force. How will you address and pay for Frederick City's need for a greater police presence?

B. Please explain how you propose to fund the pensions and corresponding medical benefits for our public city retirees and still be fair to union employees?

C. How will you deal with growth and development so that all stakeholders feel that they have a real voice in the decision making process? Alternate phrasing: How would you balance the need for revenue with the need to control growth and expansion in the city?

D. How would you incorporate the existing blighted and underutilized areas of Frederick (such as the Golden mile or downtown condemned buildings) into your plans for a vibrant city?

E. Describe the process you would use to balance bringing in potential revenue with a hotel/conference center with the multi-million dollar cost to the city? Alternate phrasing: How will you balance the economic reality of the convention center's cost to the city with the possibility of the revenue it might create?

F. Do you believe that the city should provide funds to support the arts? If so, how will you justify the cost, and where will the money come from?

G. What do you believe should be done to alleviate traffic congestion? In particular, how would you propose to resolve the traffic congestion that the planned Super Wal-Mart at the intersection of Monocacy Blvd. and Rt. 26 will create for Worman's Mill residents?

H. How would you counter Frederick County and City's reputation of bigotry toward our non-white and immigrant residents?

8. Allan Carlson will continue to contact members to create a nominating committee to possibly bring in a new Board member to become the secretary or an additional at-large member. Allan Joseph will be the current Board member serving on this committee.

9. The officers for the 2014 Board will be as follows:

Carol will be president

Allan C. will be vice president and maintain the website

Allan Joseph will be treasurer

Helen and Dedra will be at-large members

Bill's position is to be determined

10. The Board will continue discussing potential candidates for the Board. Allan Carlson will contact the potential candidates.

11. Carol explained how, over the course of next year, the HOA's of Dearbought, Highland, and Worman's Mill may work toward creating a unified Civic Association with a larger membership and more clout. She will provide updates on this endeavor.

Actions: Dedra will email Board members to set up a meeting at Wegman's to generate ideas for advertising the upcoming dinner meeting.

The Board meeting adjourned at 8:45 pm.